



FOR IMMEDIATE RELEASE

HB SURF SERIES RETURNS FOR 11TH SEASON

Professional and Amateur Surfers to compete for over \$20,000 in cash and prizes

Huntington Beach, CA. March 29, 2005 – The HB Surf Series (<http://www.hbsurfseries.com>) kicks off its 11th season the weekend of April 9th and 10th on the Southside of Huntington Beach Pier. The 2005 series features six events with a combined cash purse and prize packages of over \$20,000.

The HB Surf Series will hold four of six events at the most visible surf venue in the world, the famous Southside of Huntington Beach Pier. Nine divisions comprise the events and include: Super Grom, Boys, Juniors, Men, Masters, Super Men, Women, Longboard, and Professional. 2005 event dates are as follows:

HB Surf Series Pro/Am Events

April 9 - 10 @ Huntington Beach Pier
May 7 - 8 @ 9th St.
June 11 - 12 @ Huntington Beach Pier
Aug 13 - 14 @ Goldenwest St.

Specialty Events

July 8 - 10 @ Huntington Beach Pier
Sept 9 - 11 @ Huntington Beach Pier

Jeff Deffenbaugh, President of the HB Surf Series, takes the series to a new level with Pro/Am and Specialty Events that aim to specifically benefit the competitors. "There are so many great surfers in California right now. With the HB Surf Series, I'm looking to give surfers the opportunity to compete, while putting some money in their pockets," said Deffenbaugh.

Deffenbaugh has enlisted the help of Propaganda Headquarters, Inc. to help with management and production of the series. Current sponsors of the 2005 HB Surf Series include: Wahoo's Fish Taco, Deidrich Coffee, Surfline.com, Orange County Register, Lost Energy Drink, and KROQ.

"As surfing continues to grow, its events like the HB Surf Series that will help build America's future surfing stars, said Vipe Desai, President of Propaganda Headquarters. "With the help of our sponsors we are better equipped to provide the surf industry and our sponsors a connection to each other."

About the HB Surf Series

Embarking on its 11th season, the HB Surf Series is a grass roots level surf series that gives local surfers an arena to compete and improve their talents. Going into his third year as President, Jeff Deffenbaugh makes it a point to make sure the competitors are well taken care of. As a former pro surfer ranked in the prestigious Top 44 of the World Championship Tour (WCT), Jeff knows what it takes to create a successful surfing competition.

<http://www.hbsurfseries.com>

About Propaganda Headquarters, Inc.

Located in Laguna Beach, Ca. Propaganda HQ is a marketing agency specializing in the action sports and youth market. Since 2001, the company has served as a bridge between corporations and the action sports and music industry's. We believe that for strategies to be successful, you must first capture the hearts of consumers, and then, their behavior will follow. You have to INFORM, INFLUENCE, INSTIGATE, INCITE AND INSPIRE them into action.

<http://www.propagandahq.net>

31014 South Coast Hwy. Suite 1 Laguna Beach, CA 92651
HQ: 949.499.4330 FX: 949.266.8511